

CCHS Building a Future for our Community Committee

October 2023 Update

Since the last report in July, the Building a Future for our Community committee has met twice to agree the objectives for the fund-raising activity and shape a plan of action for how we move it forward.

The condition of the swimming pool boiler and aged gas infrastructure continues to worsen and remedial work will need to be undertaken quickly to rectify this if we are to keep the pool operational.

Fund-raising activity will centre on three main groups:

- Alumni
- Local businesses
- Parents

Our senior prefects on the committee, Emily and Isabella were busy over the summer preparing a video that highlights the need for financial support. This was shown at the year 7 induction evening on 28th September, and shorter clips from this will now be used in a range of ways across the various channels to ensure we are responding to each of the target audiences in a tailored way.

Our PA representative, Catherine Carby, has been incredibly supportive and is arranging a series of events that will help to raise awareness for this project, such as movie nights, winter fair, etc.

For the remainder of this term, activity will be focused in two areas:

1. Writing to local business such as Benefit, E2V, BAE Systems, etc to seek their support.
2. A campaign to raise visibility with our 2,000+ Alumni.

Jason Oster

Chair of Building a Future for our Community Committee